

CHRIS ROBINSON

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Business Skills

Marketing:

- Pay-Per-Click campaign optimization.
- Analyzing visitor reports to formulate plans of action.
- Knowledgeable in social media integration with marketing efforts.
- Mindful of content formulation to take advantage of search engine optimization.

Customer Service & Sales:

- Account management experience for a variety of business clientele.
- Resolving customer issues expeditiously and professionally.
- Up selling current clients additional products and/or services.
- Helping prospective clients realize why they need the company's offerings.

Other Pertinent Skills:

- Fluent in PC hardware and Microsoft applications.
- Adept with a camera, shooting with available light, or utilizing auxiliary light sources.
- Some experience working with Mac / OS X hardware and networking.
- Utilizes logic to look at proposals from multiple angles prior to making decisions.
- Intermediate Screen Printing knowledge, screen cleaning, preparation, coating & burning.

Professional Experience

eBizAutos, Las Vegas, Nevada

Oct. 2005 – Apr. 2010

Trainer/Manager / Photographer / Account Manager / Marketing / IT

- Managed staff of 30+ in and out of state employees.
- Started and developed the company's Search Engine Marketing Department.
- Assisted co-workers in all departments with projects as needed.

River Info, Lake Havasu City, Arizona

May 2000 – Oct. 2005

Account Manager / Marketing / Photographer

- Managed company's customer satisfaction.
 - Performed web design, updates and content development.
 - Photographed motorsports events, real estate and other events for clients.
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References

Available upon request.